

Register No.:

917

April 2024

Time – Three hours
(Maximum Marks: 100)

- [N.B. 1. Answer all questions under Part-A. Each question carries 3 marks.
2. Answer all the questions either (A) or (B) in Part-B. Each question carries 14 marks.]

PART – A

1. Name the 5 stages of Maslow's Hierarchy needs.
2. What is MIS?
3. State any three advantages of estimation.
4. What is fixed cost?
5. What is work initiation procedure?
6. What is safety?
7. Name the sub fields of accounting.
8. State the purpose of budget.
9. What is meant by employee retention?
10. What is honesty?

PART - B

11. (a) Draw the flow chart for structure of management and explain.
(Or)
(b) Explain the steps involved in preparation of estimate for a Book.
12. (a) Explain about 4M's of Management.
(Or)
(b) State the important points to be considered in the preparation of competitive estimates.
13. (a) Explain about Production planning and control in print production.
(Or)
(b) Explain the role of supervisor and manager in effective management of a company.
14. (a) Explain about Double entry book keeping system. Also state its advantages.
(Or)
(b) Explain the characteristics of private and public companies.
15. (a) Explain the importance of training of recruited employees.
(Or)
(b) Explain about Safety, Health and Environmental regulations in printing industry.
